

**HOTEL OCCUPANCY TAX USE GUIDELINES
UNDER TEXAS STATE LAW AND FUNDING APPLICATION FORM**

State Law: By law of the State of Texas, the Counties of San Patricio, Aransas and Nueces collect a Hotel Occupancy Tax (HOT) from hotels, motels, bed & breakfasts and inns. Under state law, the revenue from the HOT may be used only to directly promote tourism and the convention and hotel industry. **Chapter 352 of the Tax Code states that the use of HOT funds is limited to:**

- 1) Convention Centers and Visitor Information Centers:** The acquisition of sites for the construction, improvement, enlarging, equipping, repairing, operation and maintenance of convention center facilities or information centers, or both;
- 2) Registration of Convention Delegates:** The furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants;
- 3) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry:** Advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;
- 4) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry:** That the encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms;
- 5) Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry:** Historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;
- 6) Sporting Event Expenses that Substantially Increase Economic Activity at Hotels:** Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the counties;
- 7) Certain Portions of Sporting Facilities:** Expense for a certain percentage of a facilities patrons that are directly contributing to increased local hotel activity;
- 8) Shuttle Services for Convention Activities:** Shuttle services for an event is an eligible expense provided the shuttle services begins or terminates at a local hotel facility.

Supplemental Information To Include With Application: Along with the application, if available, please submit the following:

- Proposed Marketing Plan for Funded Event
- Schedule of Activities or Events Relating to the Funded Project

Submit To: City of Aransas Pass
Attn: City Secretary
P O Box 2000 / 600 W. Cleveland Blvd.,
Aransas Pass, TX 78335-2000
Off. - (361)758-5301 Fax -- (361)758-4854

Percentage of Hotel Tax Support of Related Costs

40% Note Percentage of Total Event Costs Covered by Hotel Occupancy Tax

_____ Note Percentage of Total Facility Costs Covered by Hotel Occupancy Tax for the Funded Event

10% Note Percentage of Staff Costs Covered by Hotel Occupancy Tax for the Funded Event POLICE

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities _____

Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:

1. Convention Center or Visitor Information Center: _____

2. Registration of Convention Delegates: furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants: _____

3. Advertising, Solicitations, Promotional Programs to Attract Tourists and Convention Delegates or Registrants to the County: _____

4. Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry: encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and crafts arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms: _____

5. Historical Restoration and Preservation Projects or Activities or Advertising and Conducting Solicitation and Promotional Programs to Encourage Tourists and Convention Delegates to Visit Preserved Historic Sites or Museums: _____

Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the county: _____

Sporting Related Event Funding:

If the event is a sporting related function/facility: How many individuals are expected to participate?

COOKING COMPETITION

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? 400+

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?

PEOPLE FROM THE SURROUNDING AREA TO PARTICIPATE.

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Partnership of hotel for support of regional office

Questions for All Funding Requests:

How many years have you held this Event or Project: TWAKURAL

Expected attendance: 500-1000

How many people attending the Event or Project will use City of Aransas Pass hotels, motels, or bed & breakfasts? 125

How many nights will they stay? 1 OR 2

Do you reserve room block for this event at an area hotel and if so, for how many rooms and at which hotels: No

Please list all other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amt	Number of Hotel Rooms Used

How will you measure the impact of your event on area hotel activity? _____

Please list other organization, government entities and grants that have offered financial support to your project: _____

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet:

Paid Advertising Newspaper Radio TV

Press Releases to Media Direct Mailing to out-of-town recipients _____

Other _____

What areas does your advertising and promotion reach: SAN ANTONIO, VICTORIA
CORPUS CHRISTI

What number of individuals will your proposed marketing reach that are located in another city or county? 1,000,000

(If a permanent facility (e.g. museum, visitor center)

Expected Attendance Monthly/Annually: _____ Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: _____

Questions for All Funding Requests

How many years have you held the Event or Project? 10

Expected attendance 1000

How many people attending the Event or Project will use City of Atlanta Press Hotel rooms in bed & breakfast? 100

How many nights will they stay? 10

Do you have a room block for the event at an area hotel and if so for how many rooms and at which hotel? Yes

List all other years over the last three years that you have shared your event or Project with amount of assistance given from HIF and the number of hotel rooms used:

City Municipality/Non Profit Assistance Amount Number of Hotel Rooms Used

How will you measure the impact of your event on area hotel activity?

Please list other organizations, government agencies and groups that have offered financial support to your project:

Please check all promotion efforts your organization is conducting and the amount financially committed to each media outlet:

High Advertising Newspaper Radio TV

Please indicate to which of the following you are willing to contribute:

Other

What does your advertising and promotion reach consist of?

What number of individuals will your proposed marketing reach that are located in another city or country?

If a permanent facility (e.g. museum, visitor center)

Expected Attendance (City/Municipality)

of those in attendance that are staying at area hotels (including Bed & Breakfast)

Please print name

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAY 19 2015**

SPIRIT OF ARANSAS PASS
322 HUFF STREET
ARANSAS PASS, TX 78336-5619

Employer Identification Number:
46-3104622
DLN:
26053479001185
Contact Person:
DANIEL RENNER ID# 31697
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
July 8, 2013
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 5436

Employee Information Number: _____
 Social Security Number: _____
 Date of Birth: _____
 Date of Appointment: _____
 Position Title: _____
 Reporting Supervisor: _____
 Office Address: _____
 Telephone Number: _____
 Date of Examination: _____
 Examiners: _____
 Results: _____
 Signature: _____

BUREAU OF INLAND REVENUE
 OFFICE OF THE DIRECTOR
 INTERNAL SECURITY SERVICE
 U. S. GOVERNMENT

The purpose of this examination is to determine whether you are qualified to perform the duties of the position to which you are being appointed. This examination is a test of your knowledge, skills, and abilities. You are expected to answer all questions to the best of your ability. This examination is a test of your knowledge, skills, and abilities. You are expected to answer all questions to the best of your ability.

The examination is a test of your knowledge, skills, and abilities. You are expected to answer all questions to the best of your ability. This examination is a test of your knowledge, skills, and abilities. You are expected to answer all questions to the best of your ability.

If you are unable to answer a question, you should indicate this on your answer sheet. Do not leave any questions unanswered. You are expected to answer all questions to the best of your ability. This examination is a test of your knowledge, skills, and abilities. You are expected to answer all questions to the best of your ability.

If you are unable to answer a question, you should indicate this on your answer sheet. Do not leave any questions unanswered. You are expected to answer all questions to the best of your ability. This examination is a test of your knowledge, skills, and abilities. You are expected to answer all questions to the best of your ability.

You are expected to answer all questions to the best of your ability. This examination is a test of your knowledge, skills, and abilities. You are expected to answer all questions to the best of your ability.

SPIRIT OF ARANSAS PASS

Sincerely,

A handwritten signature in cursive script, appearing to read "Thomas Rippard". The signature is written in black ink on a white background.

Director, Exempt Organizations